Charity Choice

SD-B154 / THINKERS · AGES 13+

Compare two appeals by evidence and decide which deserves trust.

YOU NEED: Pencil, two short charity appeals (a grown-up helps find real ones)

ANALYZE	Read two appeals. Write what each says they do and how they know it works.
CHOOSE	Look for numbers: how much of a gift goes to the work? What did they achieve?
TEST	Rate each on clarity, evidence and openness about costs from 1 to 3.
REFLECT	Which would you trust? What would you still need to know?

COMPARE THE APPEALS

	Appeal 1	Appeal 2
What they do		
Evidence		
Openness about costs		
Score (3-9)		

What I would still ask

I would ask

My decision

I trust ___ more because

Charity Choice

SD-B154 / GROWN-UP GUIDE · THINKERS

A little help beside the learner. Read this page first; keep the answers here.

LEARNING GOAL
Practice judging claims and evidence when feelings are strong.

BEFORE YOU BEGIN
You need: Pencil, two short charity appeals (a grown-up helps find real ones). No donation is needed; do not enter any personal or payment details.

HOW TO GUIDE
This is a thinking exercise, not a request to give money. A grown-up should pick appeals and verify them. Good signs are clear results, named costs and independent checks. Strong feelings are not evidence.

WHY IT MATTERS
Appeals are designed to move people. Learning to check evidence helps teens give and help wisely.

LOOK FOR THIS REASONING
Look for evidence weighed separately from emotion, honest ratings and a decision tied to them.

IF THEY GET STUCK
Ask: what does the appeal say they achieved? How would you know? What is not said?

MAKE IT GENTLER
Rate only one appeal.

ADD A LITTLE STRETCH
Look for an independent review of each.

A USEFUL STOPPING POINT
Choose one cause to help in a way that costs no money.